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A worldwide leader in exhibition and conference management



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## **Finnish Paper Engineers' Association Agrees To Be A Sponsoring Partner In China Paper Shanghai 2008 By Organizing The Conference**

*Bethesda, MD, May 7, 2007* – The Finnish Paper Engineers' Association (PI), in conjunction with E.J. Krause & Associates, Inc. (EJK) and their Chinese partners, have agreed to sponsor the **China Paper Shanghai 2008** exhibition and to organize a pulp and paper industry conference in conjunction with the exhibition.

**China Paper Shanghai 2008** is the 16th international exhibition and conference for all of China's paper-related industries. The show is organized by EJK and managed with the China Paper Industry Development Company. It is also supported by the State Administration of Forestry Industry, the China National Light Industry Council, the China Technical Association of Paper Industry, the Printing and Printing Equipment Industry Association of China, the China Packaging Technology Association, the China National Light Industry Products Import/Export Corporation, the Beijing Paper and Packaging Industry Corporation and the Beijing Technical Association of Paper Industry.

"We are extremely pleased to have Finnish Paper Engineers' Association organizing this important conference with our Chinese partners. We sincerely hope it is the beginning of a long collaboration between our two groups," said John P. Gallagher, Senior Vice President, EJK. Gallagher said the two groups are in serious talks regarding EJK's **PAP-FOR RUSSIA 2008** exhibition and he indicated they may soon come to a similar agreement for that event as well.

Ms. Pirkko Molkentin-Matilainen, President of PI, confirms Gallagher's news and says that it is a great pleasure and a challenging opportunity for PI to be a sponsoring partner in **CHINA PAPER 2008**. Finland is a technology leader in papermaking and the Finnish suppliers (in conjunction) with paper companies are eager to be involved in developing the ever growing paper industry in China.

**China Paper/China Forest 2007**, the 15th international exhibition and conference for all of China's paper-related industries, will take place September 18-20, 2007 at the China International Exhibition Center (CIEC), Beijing, China.

The show organizers are expecting approximately 8,000 attendees that will include general managers and owners of paper companies; paper wholesalers and distributors; paper merchants and importers; newspaper publishers; large-scale printers; designers; specifiers; bulk paper users; managers, chief engineers and technical personnel of paper and pulp mills.

For complete show information, please visit the show's web site at: <http://www.chinapaperbeijing.com>.

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**About E.J. Krause & Associates, Inc.**

Founded in 1984, E.J. Krause & Associates, Inc. (EJK) (<http://www.ejkrause.com>) is one of the largest privately

*owned exhibition management companies in the United States. EJK is recognized worldwide as a major organizer of exhibitions and conferences. Headquartered in Bethesda, Maryland, just outside of Washington, DC, EJK has 14 offices across four continents. EJK's offices include Mexico City, Beijing, Hong Kong, Dusseldorf, Paris, Tokyo,, Moscow, Seoul, Madrid, St. Petersburg and Washington, DC. As a worldwide trade show and conference organizer, EJK produces over 60 events in 16 different industries such as paper and forestry, environmental, manufacturing, food and beverage, sports, construction, telecommunications, IT, petroleum and power transmission.*

*PI, established in 1914 is one of the most active Paper Engineers' Associations in the world, focusing on technology, education and globalization. PI is a joint forum for paper industry cluster professionals. There are 2800 individual members and 30 cluster company members belonging to PI.*

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