



**E. J. KRAUSE &
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PAP-FOR RUSSIA 2006 PROVES TO BE HUGE SUCCESS IN ST. PETERSBURG

THE 9TH EDITION OF PAP-FOR RUSSIA HAS BECOME THE LARGEST AND LONGEST RUNNING PAPER SHOW EVER HELD IN RUSSIA AND THE CIS

(Washington, DC, November 30, 2006) Nearly 12,000 attendees and more than 300 exhibiting companies converged on the LenExpo Fairgrounds in St. Petersburg, Russia for PAP-FOR Russia 2006. Now in its 9th presentation, PAP-FOR Russia 2006 has nearly doubled in size since 2004, making it the largest and longest running paper show in Russia and the CIS. "This year was a huge success," says John Gallagher, senior vice president for E.J. Krause & Associates, Inc. (EJK). "Looking down at the exhibit hall from the balcony, and seeing the aisles and booths completely crowded with people conducting business...from an organizer's perspective, that's exactly what you want to see."

This year's event featured many highlights including the State-of-the-Art Conference, which focused on bio-energy and the Kyoto protocol, the environment and new technologies. New this year was a German-Russian workshop which was organized by the German Ministry for Environmental Protection and addressed an integrated approach to the prevention and reduction of environmental pollution by the pulp & paper mills. But the major buzz surrounding PAP-FOR this year was the crowds on the exhibition floor, which showcased more than 300 Russian and international companies in two halls spanning well over 10,000 square meters; an atmosphere exhibitors found quite pleasing. "I think the exhibition was a great success for us and our customers," says Terttu Vainio, sales manager for Entre Marketing. "And I am very pleased to cooperate with EJK."

Similar sentiments were echoed by various other exhibitors and conference speakers who participated in PAP-FOR, including Timo Teras, leading advisor for Pöyry, who said, "I've organized conference events myself of a fairly similar scale, and I know how much work goes into that...you [EJK] have succeeded very well."

While the success of PAP-FOR Russia 2006 is still fresh in the minds of the organizers, EJK is already well into the planning stages for PAP-FOR Russia 2008, which will celebrate its 10th anniversary. Perhaps the most notable addition being planned for 2008 will be the addition of the Finnish Paper Engineers' Association to organize the conference. "We recognize the growth and status of PAP-FOR Russia," says Pirkko Molkentin-Matilainen, president of the Finnish Paper Engineers' Association. "And we are very excited to cooperate with EJK to organize the conference for 2008."

"PAP-FOR Russia started as a small show in St. Petersburg and has now become a cornerstone in our portfolio of events," says Gallagher. "And we look forward to working with our partners and supporters as we take this momentum into 2008 when we celebrate PAP-FOR Russia's 10th anniversary."

About EJ Krause & Associates, Inc.

Founded in 1984, E.J. Krause & Associates, Inc. (EJK) is one of the largest privately owned exhibition management companies in the United States. EJK is recognized worldwide as a major organizer of exhibitions and conferences. Headquartered in Bethesda, Maryland, just outside Washington, DC, EJK has 11 offices across four continents. EJK offices include: Mexico City; Beijing; Hong Kong; Düsseldorf; Paris; Tokyo; Moscow; St. Petersburg; Seoul; Madrid and Washington, DC. As a worldwide tradeshow and conference organizer, EJK produces more than 60 events in 16 different industries such as manufacturing, paper and forestry, environmental, telecommunications, IT, security, food and beverage, sports, construction, petroleum and power transmission. www.ejkrause.com