

## ADVERTISING IN SHOW DIRECTORY

The official Show Directory is the ONLY publication, which will be authorized for distribution at PAP FOR RUSSIA 2008. No other trade publication will be given rights of distribution or exhibition participation. Copies of the Show Directory will be distributed to every trade visitor at the registration and also to Chamber of Commerce and trading organizations throughout Russia and CIS. These directories will contribute to establishing business exchanges and serve as reference guides for your potential buyers for years to come. Number of catalogues is 4.000 copies.

### Insertion order

½ page, Black & White, 180 x 120 mm	USD 800
½ page, 4 Color, 180 x 120 mm	USD 1,240
1/1 page, Black & White, 180 x 250 mm	USD 1,600
1/1 page, Black & White + 1 Color, 180 x 250 mm	USD 1,900
1/1 page, 4 Color, 180 x 250 mm	USD 2,500
2 <sup>nd</sup> /3 <sup>rd</sup> pages, 4 Color, 180 x 250 mm	USD 2,750
Back cover, 4 Color, 180 x 250 mm	USD 3,000
Two page, 4 Color Spread	USD 4,600

### FOR NON-EXHIBITORS THERE IS 10% EXTRA CHARGE!

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- COREL DRAW (version 7,8,9,10)
- FREE HAND (version 7,8,9)
- QUARK XPRESS (version 4)
- PAGE MAKER (version 6, 6.5)
- ADOBE ILLUSTRATOR (version 7, 8)

Advertising is more effective if in Russian language. The Publisher can translate Latin to Cyrillic at an extra charge.

Please return this fax or e-mail reply to St.Petersburg Office at  
+7 (812) 332 4483 or [olga.elson@reedexpo.ru](mailto:olga.elson@reedexpo.ru)

YES, WE ARE INTERESTED TO PLACE OUR ADVERTIZING

TYPE OF ADVERTIZING \_\_\_\_\_

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

COMPANY: \_\_\_\_\_ TEL: \_\_\_\_\_

FAX: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_